

The Nonprofit **EMPOWER** Process

7 steps to help nonprofit
leaders select the right
cloud solution

E

Step 1: Envision Digital Transformation

Define and prioritise your digitisation strategy, identifying the problems you wish to address and the organisational outcomes you will achieve.

M

Step 2: Manage Change

Assign an executive sponsor and create a plan to manage change and increase adoption.

P

Step 3: Partner Selection

Determine the right partner to ensure your success from start to finish.

O

Step 4: Outcome Mapping

Create process maps that align to expected organisational outcomes for each team and department.

W

Step 5: Write an Impact Plan

Outline the case for change, detailing the expectations, return on investment (ROI), and timeline.

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Step 6: Embrace Digitisation

Help your people see the value in digital transformation by showcasing new capabilities that will promote adoption of new technology and processes.

R

Step 7: Realise Results

Digital transformation is a journey. Be sure to set clear milestones, measure results, and celebrate successes along the way.

Learn More: [Read the Savvy SMB Leader's Buyers Guide](#)

Get Started: [Apply for technology grants and discounts for nonprofits](#)



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